

Jonathan A. Morell, Ph.D.

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Professional objective

Leadership position in developing evaluation, conducting evaluation, and researching organizational change; all with an emphasis on furthering practical decision-making and sharing expertise.

Expertise

- ✍ Evaluation designs to measure interventions in organizational and inter-organizational settings.
- ✍ Joint application of multiple qualitative and quantitative methodologies in program evaluation
- ✍ Evaluation methods to assess unintended consequences
- ✍ Evaluating the impact of information technology in organizational and inter-organizational settings
- ✍ Assessing business trends at the intersection of organizational process and information technology
- ✍ Working with clients and stakeholders to determine realistic expectations for innovation and change
- ✍ Methodology for managing inter-organizational change

Employment

- ✍ NewVectors, LLC, (successor to Altarum and ERIM), Senior Policy Analyst, 2002 - present
- ✍ ERIM, Center for Electronic Commerce Principal Member of the Technical Staff 1998 - 2001
- ✍ Industrial Technology Institute, Ann Arbor MI: Principal Member of the Technical Staff, 1988 - 1998
- ✍ Martin Marietta Energy Systems, Oak Ridge National Laboratory, TN: Technical Staff, 1985 - 1988
- ✍ Hahnemann University, Philadelphia PA: Associate Director and Professor, Graduate Program in Evaluation, 1975 - 1985

Representative Work – Program Evaluation

- ✍ Impact of virtual networks on economic and social development in Africa
- ✍ Safety programs in the Railroad Industry
- ✍ E-Government Initiatives, President's Management Agenda, United States Government
- ✍ Sustainability of the National Science Foundation's Advanced Technology Education Program
- ✍ Evaluation Customer Resource Management innovation in the U.S. Air Force Material Command
- ✍ E-Business and IT systems in the Defense Logistics Agency (Central Contractor Registration, E-Mall, Electronic Document Access)
- ✍ Design evaluation components for health services delivery proposals
- ✍ Digital library: Supply chain change and acquisition reform in the Department of Defense

- ✍ National Advisory Committee e-Health Initiative, Robert Wood Johnson Foundation
- ✍ U.S. Department of Education – Advisory Committee, Evaluation of State Technology Programs

Representative Work – Evaluation Methods Development

- ✍ Methodology for managing cross-organizational change
- ✍ Evaluation methods to assess unintended outcomes of program action
- ✍ Synthesis of Traditional Evaluation Methods and Industrial Engineering
- ✍ Metrics for measuring the robustness of supply chains

Representative Work – Research on Business Process

- ✍ Radio Frequency Identification – Impact on Defense Supply Chains
- ✍ Continuous Improvement in Department of the Navy Industrial Activities
- ✍ Industrial supply methods for hard to find components
- ✍ Decision making at early stages of the product development life cycle
- ✍ Managing bid and proposal activities in large companies
- ✍ Business-to-business electronic commerce
- ✍ Piracy of entertainment software – extent and dollar value

Educational Background

- ✍ Ph.D., Psychology (social), Northwestern University, Evanston, IL 1974
- ✍ BA (honours), Sociology, McGill University, Montreal, Canada 1968

Editorial Work

- ✍ Editor -in-Chief Evaluation and Program Planning
- ✍ America Editor International Journal of Electronic Business
- ✍ Associate Editor, e-Commerce, International Journal of Services Technology Management

Professional Activity – American Evaluation Association

- ✍ Chair, Electronic Communications Committee
- ✍ Active member and various leadership positions in Topical Interest Groups: Business and Industry, Research, Technology and Development, International and Cross Cultural, Systems
- ✍ Recipient of the Marcus Ingle Distinguished Service Award

Details and Bibliography

- ✍ <http://www.jamorell.com/>

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References

On request